



Australian Government
Department of Agriculture,
Fisheries and Forestry



Future
Drought
Fund



TNQ
Drought Hub



CQ university
AUSTRALIA

This project is funded by the Australian Government's Future Drought Fund

What the tech?

Move your AgTech decisions forward with confidence

The needs of each agricultural business are unique, and an AgTech system that works well for one, may not work well for another. These questions can help determine your individual needs and resources when evaluating different AgTech systems.

By thinking about these questions, producers can gain a clear understanding of what they are investing in and ensure that the agtech system they choose is the right fit for their operation. Moreover, it can help identify potential challenges and set up for successful integration and operation of the system.

1. What are the benefits?

How many hours of labour will this tool save me? How many extra kg's of beef, grass or grain might I generate with data informed decisions? Does it address one of my biggest pain points or challenges? How long will it take to see the benefits?

2. What are the system specifications?

What are the technical capabilities of the system, the nature of data it collects, and its operational requirements? How easy is it to use? Are there any safety considerations?

3. How does the system communicate?

What are the connectivity requirements? How does the system transmit data? Do I know the connectivity options available at the site?

4. What level of support is provided?

What customer support, maintenance services, and training is provided? Can I install it myself or is professional installation required? How long will it take to set up?

5. How does it interact with other technologies?

Understand the system's compatibility with other AgTech technologies driving toward an interconnected farm management system. How will it integrate with my existing practices?

6. What is the pricing structure?

Does that include installation costs, ongoing service fees of subscription fees, and costs associated with future updates?

7. Product Maturity?

Is it a new product that might have some teething issues, or is it tried and tested? Has it been trialed in my region or similar environments?

8. Data Management?

How will my data be managed, stored, and shared? Who owns the data? How secure is it?