

This program is supported by Farmers2Founders, through funding from the Australian Government's Future Drought Fund and TNQ Drought Hub.

Accelerate your drought resilience with F2F TEKFARM®

Are you a primary producer looking to enhance your business's drought resilience and profitability?

Farmers2Founders (F2F) presents F2F TEKfarm®, a ground-breaking initiative to help primary producers identify on-farm challenges, build capability, and accelerate adoption of agricultural technologies (Agtech) that enhance resilience to drought.

Participating in the F2F TEKfarm® initiative will help you to increase your drought resilience by adopting fit-for-purpose Agtech solutions that address soil health, land condition and water management opportunities to optimise your sustainability, productivity and profitability.

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We can help unlock the value of Agtech for your business by working with you to:

- Identify your drought resilience challenges and opportunities.
- Access targeted Agtech skill development opportunities.
- Understand what, why and how to adopt Agtech within your business.
- Build an Agtech Adoption Plan specific to your business's needs.
- De-risk the purchase of AgTech via the unique TEKfarm® co-contribution funding model.
- Deploy and integrate Agtech solutions within your farming business.
- Evaluate the value and benefits delivered by the Agtech solutions.
- Connect with trusted advisors who have Agtech knowledge and skills.
- Build strong links with like-minded producers, Agtech solution providers and other stakeholders.

Involvement in F2F TEKfarm® looks like this:

1. Explore opportunity - discuss the opportunity with an F2F TEKfarm® Agtech adoption facilitator and decide whether the initiative is a good fit for you and your business. An F2F TEKfarm® Agtech adoption facilitator will visit your property to explore and establish:
 - a. Nature of your business – enterprise type, structure & challenges.
 - b. Technology readiness – the digital capabilities of your business and the current state & scale of digital installations.
 - c. Pain points – your business' drought resilience challenges and opportunities.
 - These will be compiled within the F2F Muster™ platform.

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- d. Whether participation within F2F TEKARM® is a good fit for you.
2. Agtech Adoption Plan – with support from your F2F TEKARM® Agtech adoption facilitator, you'll develop an Agtech Adoption Plan to help identify the problems to be solved, the Agtech solutions to solve them with, and plan the implementation and integration of fit-for-purpose Agtech solutions.
3. Agreement – sign an agreement to participate in F2F TEKARM®.
4. Agtech upskilling – where some additional high-tech knowhow would be helpful or necessary, your F2F TEKARM® Agtech adoption facilitator will help build your digital capabilities via on-line self-paced, live one-on-one, or live or online small group sessions.
5. Agtech deployment – your F2F TEKARM® Agtech adoption facilitator will guide you through the deployment and integration of selected AgTech solutions.
6. Evaluation - your F2F TEKARM® Agtech adoption facilitator will help you evaluate the value and benefits delivered by the Agtech solutions and give you the opportunity to share the learnings with fellow producers and agricultural advisors, giving them the knowledge and confidence to adopt Agtech solutions within their businesses and assist others to adopt Agtech.
7. Collaboration – F2F TEKARM® will provide opportunities to connect with trusted advisors who have Agtech knowledge and skills, and to build strong links with like-minded producers, Agtech solution providers and other stakeholders.
8. Scale up - your involvement in F2F TEKARM® will give you the tools, confidence, and capability to continue transforming your business with innovative, fit-for-purpose Agtech solutions.

If you would like to know more, contact:

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